



**Ronald
McDonald
House®**
Coastal Empire

2025

ANNUAL REPORT

Family Stays.



308 families. 4,254 nights. One promise: keep families close.

A YEAR THAT KEPT FAMILIES CLOSE

A message from our CEO and 2025 Board President

In 2025, every number in this report represented something much more important than a statistic. It represented a family who needed to be close to a child receiving medical care.

Our 13-room Ronald McDonald House welcomed 308 families for 4,254 family night stays. Our Family Rooms gave approximately 1,000 families a place to rest and recharge inside the hospital. Our Hospitality Carts brought comfort directly to 4,434 families who could not step away from their child's bedside. And our community helped provide 12,975 meals throughout the year.

Those numbers tell us two things. First, this community continues to show up for families in extraordinary ways. Second, the need for Ronald McDonald House Coastal Empire continues to grow.

More than 175 volunteers gave their time in 2025. McDonald's Owner/Operators and customers, healthcare partners, donors, businesses, foundations, civic groups and friends of the House made sure families had a room, a meal, a place to breathe and someone beside them on difficult days.

At the same time, 2025 was a year of preparation for what comes next. Demand continued to exceed the capacity of our current House, reinforcing the need to create more room for more families in the years ahead.

For nearly four decades, one belief has guided us: a child's medical journey should not separate a family. Thank you for helping us keep that promise in 2025 - and for helping us carry it forward.

With heartfelt gratitude,

A handwritten signature in black ink that reads "Billy Soroachak". Below the signature, the text "RMHC COASTAL EMPIRE" is printed in a small, sans-serif font.

Billy Soroachak
Chief Executive Officer

A handwritten signature in black ink that reads "Gennie Long". Below the signature, the text "RMHC COASTAL EMPIRE" is printed in a small, sans-serif font.

Gennie Long
2025 Board President



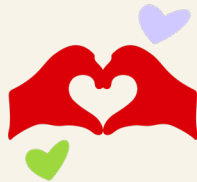
2025 FAMILY IMPACT

Family Stays.



308

families stayed at the House



4,254

family-night stays



16 DAYS

average length of stay



12,975

meals provided



1,000

families served in Family Rooms



4,434

families reached by Hospitality
Carts



175+

volunteers



13

guest rooms



\$150+

actual cost of one family-night

Behind every number is a family trying to stay close to a child they love. That is the impact these numbers represent.



ONE MISSION. THREE WAYS WE SHOW UP.

Ronald McDonald House Coastal Empire surrounds families with care wherever they are in their child's medical journey - near the hospital, inside the hospital and at the bedside.

RONALD McDONALD HOUSE

A welcoming home close to pediatric medical care where families can stay together throughout their child's treatment.

RONALD McDONALD HOUSE FAMILY ROOMS

Comfortable spaces inside Memorial Health and St. Joseph's/Candler where families can rest and recharge without going far from their child's bedside.

HOSPITALITY CARTS

Snacks, beverages, personal-care items and small comforts delivered directly to families who cannot leave the hospital unit.

Home near the hospital → Comfort inside the hospital → Care at the bedside



HOUSE



FAMILY ROOM



HOSPITALITY CART

176 STEPS FROM THE NICU.

Right where families need us.

When a child is hospitalized, being nearby changes everything. Our 13-room House gives families a place to sleep, eat, do laundry, regroup and stay together just steps from pediatric care.



308

families



4,254

family-night stays



22 DAYS

average stay

The actual cost of providing one family-night of services is more than \$150. Families may be invited to make a voluntary \$10 contribution, but the ability to contribute never determines whether a family can stay.

WHAT A FAMILY FINDS HERE

- A private guest room
- Meals and a fully equipped kitchen
- Laundry and everyday essentials
- Comfortable family spaces
- Support from staff and volunteers
- Most importantly: proximity to their child



BEYOND OUR FRONT DOOR

Care where families need it.

RONALD McDONALD HOUSE FAMILY ROOMS

Sometimes even leaving the hospital building feels too far. Our Family Rooms at Memorial Health and St. Joseph's/Candler give families a place to pause, recharge and take care of everyday needs while remaining close to their child.

1,000

families served in 2025

THE CART WITH HEART

When parents will not leave the bedside, support has to come to them. Hospitality Carts bring snacks, beverages, toiletries, clothing and comfort items directly to families throughout the hospital.

4,434

families reached by Hospitality Carts in 2025

It is care in motion.



FAMILY ROOM



HOSPITALITY CART IN ACTION

THE BARRETT FAMILY

This is why Family Stays.

Nick was 12 years old when what first looked like a stomach bug turned into something no family expects. After months of emergency room and doctor visits, an MRI revealed a tumor on his brainstem that had blocked the flow of spinal fluid and caused severe hydrocephalus.

Following a ten-hour brain surgery, Nick was diagnosed with Anaplastic Ependymoma Grade 3, a rare cancer affecting the spinal fluid. He underwent 33 radiation treatments to his brainstem and, for several years, was healing and feeling better.

Then, the day before his 17th birthday, the Barrett family learned that Nick's cancer had spread to his spine. He endured two spinal surgeries in two months, followed by another 33 rounds of radiation to his brain and spine.

None of it has been easy. Nick is a teenager who understands what is happening around him. Yet through surgeries, treatment and recovery, he continues to find reasons to smile.



“From the first surgery and treatment when Nick was younger to this year, Ronald McDonald House has helped our family. We are grateful for the warm meals, a place to rest our heads, the ability to do laundry at any time of day and being able to stay together as a family next to the hospital. They have been a blessing to our family.”

OUR COMMUNITY MAKES THIS HOUSE A HOME

Families do not face a child's medical crisis alone - and we do not serve them alone.

175+

volunteers

12,975

meals

COUNTLESS

acts of kindness

Volunteers prepared meals, welcomed families, supported events and helped our programs feel a little more like home. McDonald's Owner/Operators and customers stood beside our mission. Healthcare partners helped us meet families where care happens. Businesses, foundations, civic organizations, schools and community groups turned their generosity into comfort for families.

COMMUNITY PARTNERS

A final donor recognition list should be added from the 2025 donor/CRM report. The public Form 990 does not identify individual contributors. For the designed report, we recommend recognizing major institutional and community partners here, with a separate online donor honor roll if the list is extensive.



YOUR SUPPORT AT WORK

2025 Financial Stewardship

Ronald McDonald House Coastal Empire ended 2025 in a strong financial position, allowing us to serve families today while preparing for growing needs ahead.

2025 SUPPORT & REVENUE

Contributions	\$3,612,038	80.6%
Donated goods & services	\$94,240	2.1%
Special events, net	\$464,486	10.4%
Investment earnings, net	\$310,962	6.9%
TOTAL	\$4,481,726	100%

2025 FUNCTIONAL EXPENSES

Program services	\$783,398	65.8%
General & administrative	\$224,086	18.8%
Fundraising	\$182,606	15.3%
TOTAL	\$1,190,090	100%

Financial information is based on the audited financial statements for the year ended December 31, 2025. Special-event revenue is shown net of \$258,974 in direct event costs. Percentages may not total exactly due to rounding.

At December 31, 2025, the organization reported \$9.63 million in net assets, including \$4.43 million restricted for the capital campaign.



Become a Monthly Donor



Donate Wish List Items



Become a Corporate Partner

THE NEED IS GROWING

13 rooms can only serve 13 families at a time.

Our current House has been a home to families since 1987. It has also reached the limits of what it can do.

Throughout 2025, families continued to need longer stays and greater support while receiving complex pediatric care in Savannah. With only 13 guest rooms, demand regularly exceeded available space.

13 ROOMS TODAY

The need for more room is not about a bigger building. It is about being able to say “yes” to more families.



The work advanced in 2025 helped position Ronald McDonald House Coastal Empire for the next chapter of family-centered care.

MORE ROOMS. MORE FAMILIES.

Building the future of Ronald McDonald House Coastal Empire

The next Ronald McDonald House will dramatically increase our ability to keep families close to the children they love.

13 → 32

guest rooms

- 32 private family bedrooms
- 4 specialized isolation suites
- Accessible accommodations and family-centered spaces
- Expanded kitchens, dining and gathering areas
- Outdoor courtyard and garden
- More capacity for longer and specialized stays



More rooms mean more nights together, more moments together and more families who can stay close.

LEADERSHIP

2025 Board of Directors

EXECUTIVE LEADERSHIP

Billy Soroachak - Chief Executive Officer

Janet Kolbush – Development Director

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Amy Ariano - Past President | Gulfstream Aerospace

Stacy Jennings - Vice President, Governance/Planning | Savannah-Chatham County Public School System

Chris Tilton - Vice President, Programs/Operations | Dewitt Tilton Group

Thomas Farray, CPA - Treasurer | Hancock Askew

Kristen Murphy - Secretary | Raymond James

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Aaron Eubank - McDonald's Owner/Operator

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Marsha Fogarty - WTOC

Jennifer Strickland - River Street Sweets

Nina Gompels - McDonald's, Retired

George Woods - Salt Marsh Consulting Group

Heather Newsome - Memorial Health Dwaine & Cynthia

Willett Children's Hospital of Savannah

BOARD EMERITUS

Lisa Dean - Retired, Synovus Trust Company, N.A. | Past President

**Because when a child is in the hospital, family stays.
And we stay with them.**



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**Ronald
McDonald
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Coastal Empire